

# MARK ZAWODNY

## ENTREPRENEUR · WEB GURU · PROJECT LEADER

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### Website

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### + EMPLOYMENT

- 2001 – Present **Tivilon, Inc.**  
**President and CEO**
  - Founded web development and internet services company specializing in healthcare websites and marketing
  - Manage multiple systems design, systems implementation, and ASP.NET/C# web development projects and staff
  - Handle day-to-day operations, finance, sales, budget, payroll, and business development of \$1M/year enterprise
  - Manage 28 server, database (MS SQL), and networking infrastructure, including migration to Microsoft Azure and Amazon AWS
  - Developed VoxBridge, Asterisk-based, cloud enabled voice tools for websites and marketing campaigns
- 2004 – 2008 **DealerOn, Inc.**  
**Vice President of Operations**
  - Managed development of initial DealerOn web site platform for automobile dealerships (ASP.NET/C# Application)
  - Created and managed 12 person Operations team, including development, customer service, and finance arms of the company
  - Administered 14 servers, Cisco PIX firewalls, Cisco networking, routers, T1, backups, SQL Server databases, and all corporate and customer server and network operations (2 locations)
  - Made hiring decisions and managed purchasing for all hardware and software company-wide
- 2002 – 2004 **Catapult Technology, Ltd.**  
**Senior Systems Engineer**
  - Administered 60 server, 600+ user, 9 site Windows 2000 server and workstation network for US Department of Transportation
  - Implemented NetApp NAS and Exchange 2000 infrastructure
  - Designed, built and implemented disaster recovery site to mirror core services
  - Managed Cisco VoIP and SIP VoIP phone system with 500+ users
  - Author and implement new policies and procedures for newly created corporate IT department
- 1999 – 2002 **Interliant, Inc.**  
**Director of Web Services**
  - Managed and create the content for Interliant's corporate web site, as well as 27 smaller corporate-owned web sites, and manage outsourced programming work
  - Technical and creative lead on site redesign projects
  - Designed, built, and administered eight server cluster with Cisco networking, Alteon load balancing, CheckPoint/Nokia firewall equipment, and Windows 2000 Server OS
  - Assisted in data center operations management, development of training materials, server configuration, and migration/relocation of equipment and servers between data centers
  - Customized Eprise/Divine Content Server for Interliant.com management

### + EDUCATION

- 1999 – 2008  
**University of Maryland**  
**Business Administration**
- 2003  
**Microsoft**  
**Certified Professional**  
**Certified Systems Admin.**  
**Certified Systems Engineer**

### + SKILL SETS

- **Web Development**
  - ASP.NET/C# + MVC
  - HTML5/CSS3
  - Agile Development
  - Scrum using JIRA
  - Umbraco CMS
  - MS SQL and MySQL
  - Adobe Photoshop
- **Infrastructure**
  - Windows Server and AD
  - IIS 5/6/7/8
  - Linux – Debian/Ubuntu
  - Cisco switches/routers
  - Microsoft Exchange
  - NetApp (certified ONTAP)
  - Amazon AWS
  - Microsoft Azure
- **Business/Other**
  - Project Management
  - Sales Pipeline Management
  - Sales and Business Development
  - Marketing – SEO/SEM, PPC, Content Writing, Email Marketing
  - Team Manager and Motivator
  - Business Process Writing
  - Customer Support and Ticket Management
  - Social and Communicative
  - Strong Community Support